

Program
Social Media and the Internet as a Challenge for Democracy – Europe and Latin America in Comparison
Expert Workshop

Monday, October 20, 2025

12.30 PM Pick up of the international guests at Hotel Pulitzer by staff of Konrad-Adenauer-Stiftung and walk to the restaurant

1:00 PM – Meet and Greet over Lunch

Location: Restaurante El Mirasol de Puerto Madero, Av. Alicia Moreau de Justo 202

3:00 PM – Expert Workshop

Location: Club Alemán, Av. Corrientes 327, 21st Floor

Welcome Address –

Susanne Käss, Head of the Konrad-Adenauer-Stiftung Office in Argentina
Dr. Sarah Rebecca Strömel, University of Regensburg

Session 1: Democracy in the Digital Age

- **Prof. Dr. Dr. Manfred Brocker** (Germany, Catholic University of Eichstätt-Ingolstadt): *On the Structural Change of the Public Sphere and of Democracy in the 21st Century*
- **Dr. Carlos Gervasoni** (Argentina, Universidad Torcuato Di Tella): *Digital Democracy*
- **Dr. Martin D'Alessandro** (Argentina, SAAP): Social networks and micro-targeting as challenges to democratic competition

Moderated by

Nadia Aguado Benítez, Konrad-Adenauer-Stiftung Office Argentina

Session 2: Participation and Polarization

- **Dr. Rocío Annunziata** (Argentina, Ed Prometeo): *Effects of Participation in Social Media on Politics: The Case of Milei*
- **Dr. María Laura Tagina** (Argentina, UNSAM): *Digitalization and Polarization*



- **Dr. Mario Miceli** (Argentina, Universidad Católica Argentina): *Dissatisfaction in Contemporary Democracies and Social Media. An Approach Based on the Political Theory of Representation*

Moderated by

Susanne Käss, Head of the Konrad-Adenauer-Stiftung Office in Argentina

5:45 PM – End of Workshop

6:30 PM – **Public Event:**
Challenges for Democracy in Times of Digital Transformation

7:30 PM **Panel discussion 1**

Dr. Eduardo Arriagada Cardini (Chile, Pontificia Universidad Católica de Chile)

Dr. Gonzalo Sarasqueta (Spain/Argentina, Universidad Camilo José Cela)

Carolina Bazzante (Ecuador, Lupa Media)

Moderated by

Susanne Käss (Germany)

8:10 PM **The case of Argentina**
Jorge Liotti (Argentina)

8:30 PM **Panel discussion 2**

Dr. Sarah Rebecca Strömel (Germany, University of Regensburg)

Dr. Tatiana Dourado (Brazil, Pontificia Universidade Católica do Rio de Janeiro (PUC-Rio))

Moderated by

Prof. Dr. Manfred Brocker (Germany)

9:00 PM - Reception

Tuesday, October 21, 2025

9:30 AM – Workshop Continuation

Session 3: Digitalization and Communication

- **Dr. Eduardo Arriagada Cardini** (Chile, Pontificia Universidad Católica de Chile): *How Technological Innovation is Changing Communication*
- **Dr. Eugenia Mitchelstein** (Argentina, U San Andrés): *Interaction Between Political Communication, New Media, and Participation*
- **Dr. Gonzalo Sarasqueta** (Spain/Argentina, Universidad Camilo José Cela): *Political Narratives and Social Media*
- **Dr. Mauro Saiz** (Argentina, UCA): *Culture of Debate and Information Technologies*

Moderated by

Guadalupe Barrera, Konrad-Adenauer-Stiftung Office Argentina

Session 4: Fake News and Disinformation

- **Dr. Sarah Rebecca Strömel** (Germany, University of Regensburg): *Fake it 'till you make it: Deep Fakes from a Democratic Theory Perspective*
- **Dr. Tatiana Dourado** (Brazil, Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio)): *Disinformation and Artificial Intelligence*
- **Carolina Bazzante** (Ecuador, Lupa Media): *Fact Checking and Fake News*

Moderated by

Prof. Dr. Dr. Manfred Brocker (Germany, Catholic University of Eichstätt-Ingolstadt)

12:30 PM – Discussion of Conclusions over Lunch

Location: Restaurante Sorrento, Av. Alicia Moreau de Justo 410